

June 2025

Mediaset

International

Channels

Distribution



The right choice for Italians living abroad

Mediaset brings the essence of Italy to the world, offering millions of Italians living abroad—and all those who admire Italy's culture and charm—a dynamic TV experience. Featuring top-tier Italian dramas, comedies, news, and entertainment, it's your window into the heart of Italy, no matter where you are.

About Mediaset Group

Founded in 1978, the Mediaset Group is the leading media group in Italy and one of the main European multi-media companies.

Mediaset Group operates in the following areas:



FREE TV

3 generalist channels (Canale 5, Italia 1 and Rete 4), and 12 thematic channels (20, Focus, La5, Boing, Cartoonito, Iris, Italia 2, Mediaset Extra, Top Crime, Cine34, Twentyseven and Tgcom24).



RADIO

5 radio stations (Radio 105, Radio Monte Carlo, Virgin Radio, R101 and Radio Subasio) .



ADVERTISING

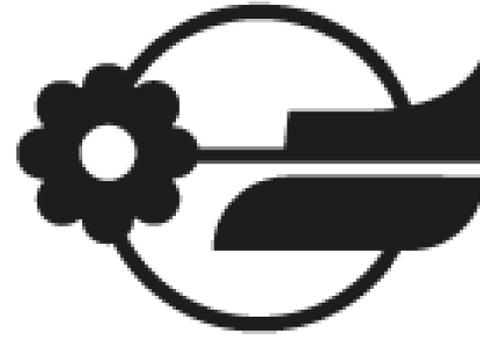
Two fully-owned ad sales companies, Publitalia and Digitalia and a 50% holding in Mediamond.



PRODUCTION

Tv Drama and Film production: full ownership of Taodue and Medusa Film companies.

What is




MEDIASET
I T A L I A



Pay linear TV channel

Italian language

Broadcasting 24/7

Best Mediaset's programming

In 2024, Mediaset held
37,7% of the total
Italian audience share

Mediaset Italia is the International PAY TV channel of the Mediaset Group in the Italian language.

Mediaset Italia is available on satellite, cable and OTT, offering the best of Mediaset's programming a few hours/days after airing in Italy on its mainstream TV FTA channels.

Mediaset Italia is targeted to the 60+M Italians living around the world and to the people who love Italy, its culture and its beauty.

Mediaset Italia features top Italian programming including drama series, comedy, news and entertainment shows.

Mobile, VOD, OTT, TV Everywhere and Catch-up rights are available for nearly all programmes.



International Distribution



Countries with the PAY LINEAR TV channel offer

- Albania
- Australia
- Austria
- Belgium
- Bulgaria
- Canada
- Croatia
- France
- Germany
- Hungary
- Israel
- Luxembourg
- Malta
- Monaco
- Montenegro
- Netherlands
- Romania
- Serbia
- Slovenia
- Usa

Mediaset Italia Line Up



ENTERTAINMENT

- ✓ Music Shows
- ✓ Talk Shows
- ✓ Reality Shows
- ✓ Quiz and Game Shows

NEWS HARD and SOFT NEWS

- ✓ Main News Editions
- ✓ Hard News Programs focused on politics, international affairs and economic issues
- ✓ Soft News Programs, interviews, lifestyle and entertainment



MOVIES - DRAMA SOAP OPERAS

- ✓ Prime Time Drama Series
- ✓ Box Office Italian Movies
- ✓ Timeless Classics
- ✓ Cult Movies
- ✓ Popular Italian and foreign soaps

What is

MEDIASET

TGCOM 24



Schedule's composition criteria

15 News flashes and breaking News

1 daily 3-hour News feature slots

2 Main News Bulletin
2 Sports Bulletin

Real Time Business Updates

Weather Updates every hour

Hourly "from the press" updates

TGCOM24 is an Italian 24/7 all news TV channel broadcasting in Italy since 2011.

TGCOM24 offers news, current affairs, sport bulletins and much more.

TGCOM24 in Italy it is available on digital terrestrial platform and has 2.5 million viewers.

TGCOM24 goes live from 6:00 a.m. until 00.30 a.m. with additional bulletins for breaking news during the night.

