



live
better



MyZen TV

1st international channel dedicated to **WELLBEING** with **practical advices, inspiring stories & entertainment** to the whole family.

- Launched 15 years ago, MYZEN TV is available in over 85 countries and on 140 platforms across all continents.
- Over the years, the channel has developed a unique expertise on the Lifestyle/Well-being thematic
- A program around 4 main axes: Body & Soul, Change of life, Daily well-being & Escape.
- Coaching, tutorials and daily wellness advice, as well as documentaries, magazines and entertainment shows.
- Over 600h of programs in HD, 300h in VOD with exclusive productions made in 4K

Rights Start-over, Replay



MyZen TV - Key points:

- 24/7 Lifestyle & Wellbeing channel
- International feed (in HD format)
- In English, French, Russian, Spanish, Polish, Turkish, Dutch & Greek
- Programs cover health and wellness, food and cooking shows, to travel and family entertainment
- 45% of programming are own production; 55% are acquired from various 3rd parties on non-exclusive basis
- More than 40 original and exclusive series



MyZen TV VOD

- Rich VOD catalogue for encrypted pay services
- 300 hours of high quality content in native HD
- 80 hours in native 4K with 150 hours of refresh HD content and up to 20 hours of refreshed 4K content annually.
- Programs in 26' and 52' format
- Non exclusive rights



MyZen TV – 4K

- **4K channel offers an exceptional experience with high quality programming in native 4K**
- **4K programming and HD programming are not the same (ie not mirrored).**
- **Up to 80 hours of VOD in 4K with a refresh rate of up to 20 hours annually**
- **Your subscribers will be able to travel, enjoy culinary inspiration and be entertained through our programs in the comfort of their homes.**



MyZen TV

- 24/7 channel in HD
- Without commercials
- In English, French, Russian, Spanish, Polish, Turkish, Dutch & Greek
- Rights Start-over, Replay

Options:

- HD & 4K VOD content is available for additional cost
- [WATCH THE TRAILER IN ENGLISH](#)

