

RAI ITALIA CHANNEL

INTERNATIONAL OFFER

**FEBRUARY
2024**



RAI ITALIA

THE **MAINSTREAM CHANNEL FOR HOMES** REACHED THROUGH SATELLITE, CABLE, IPTV AND OTT PLATFORMS.



RAI ITALIA CAN BE DESCRIBED AS A **“BEST OF”** OF THE **RAI GENERALIST NETWORKS**, PLUS **ORIGINAL PRODUCTIONS** SPECIFICALLY REALIZED FOR THE ITALIAN VIEWERS LIVING OUTSIDE OUR COUNTRY AND ITALY LOVERS, FOR A TOTAL OF **8.760 HOURS** PER YEAR.

COMPOSITION OF PROGRAMMING

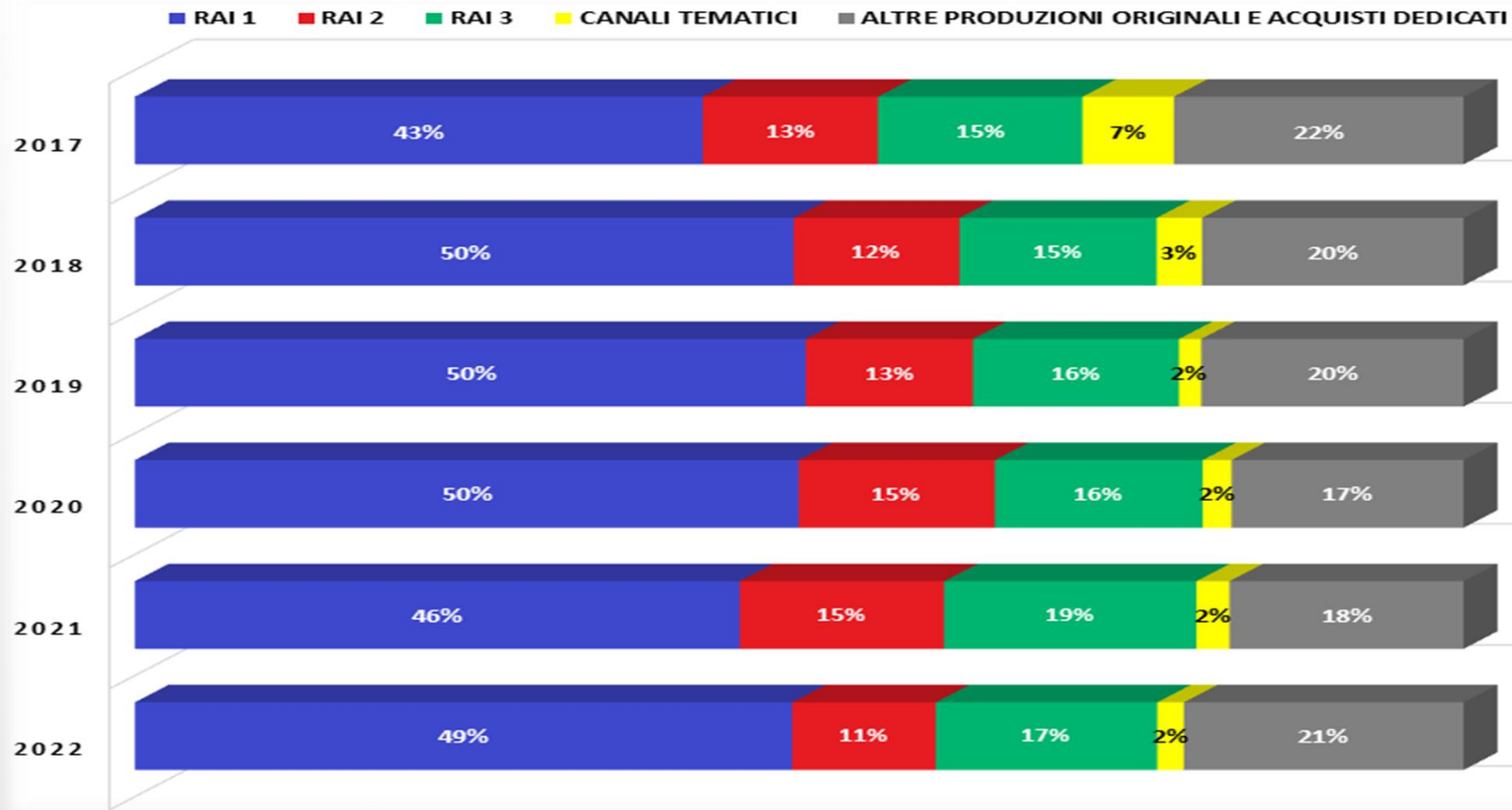
ACCORDING TO **GENRES**, **8.760** BROADCASTING HOURS
COMPOSED OF:

8.9%	NEWS
18.8%	TALK SHOW
8.9%	SPORT
63.4%	SOCIAL, TRAVEL, SERIES, ITALIAN CINEMA (100 HOURS MOSTLY SUBTITLED IN ENGLISH)

ACCORDING TO **ORIGINALS**, **1.200** BROADCASTING HOURS
CONSISTING OF:

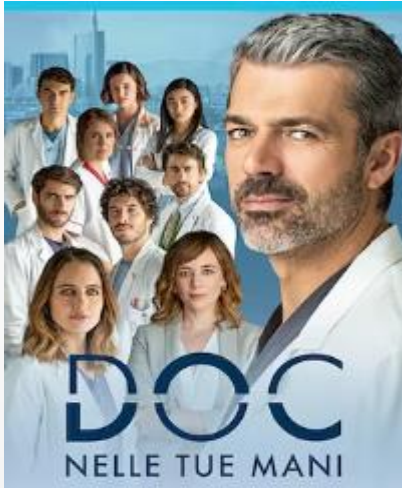
321 HRS	IN-DEPTH INFORMATION
120 HRS	RELIGIOUS CONTENTS, CULTURE AND FOOD
250 HRS	RAI ARCHIVES (VARIETY, PROFILES, GEOGRAPHICS, ART)
300 HRS	SPORT (ITALIAN SOCCER U21, WOMEN ITALIAN SOCCER, CYCLING, VOLLEYBALL, ATHLETICS, SWIMMING, RUGBY)
12 HRS	MIXED CONTENTS AS: PRESS RELEASE, MADE IN ITALY, TOURISM AND CULTURE, FOOD

COMPOSITION OF PROGRAMMING



TOP PROGRAMS (feb-mar)

TV SERIES



DOC 3 – Nelle tue mani
Medical Drama



Gloria
Drama



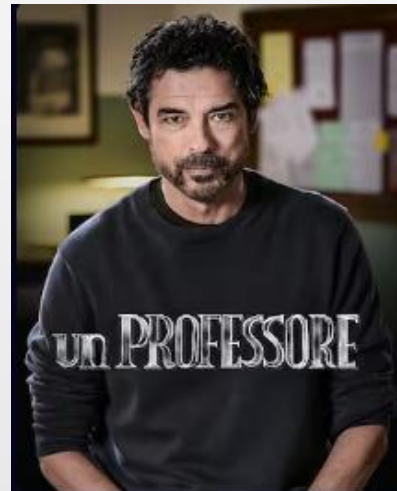
Il Paradiso delle Signore
Soap Opera



Mākari 3
Drama



Un Posto al Sole
Soap Opera



Un Professore 2
Drama



Le indagini di Lolita Lobosco
Detective



Mameli
Drama

TOP PROGRAMS (feb-mar)

MOVIES



Lo chiamavano Jeeg Robot
Comedy Drama



Mine Vaganti
Drama



Volevo nascondermi
Drama



Il diritto alla felicità
Drama

TV PROGRAMS



The Voice Senior
Entertainment



Tali e Quali Show
Entertainment



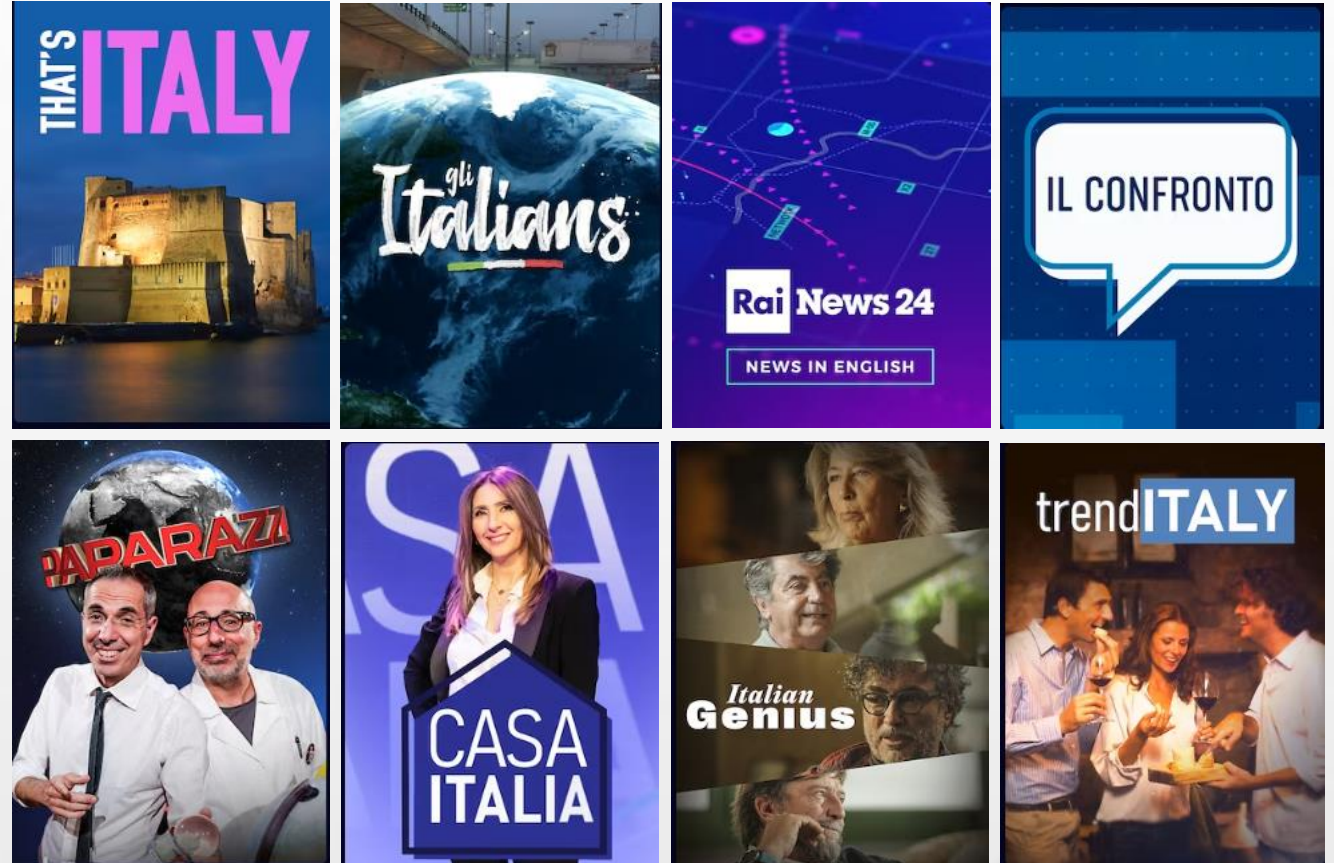
Domenica In
Entertainment



Volley Superlega Male and Female

SPORT

MANY NEW CHARACTERS AND TOTALLY RENEWED CONTENTS, BUILT SPECIFICALLY FOLLOWING THE ITALIAN AND INTERNATIONAL TRENDS WHICH ARE IN ADDITION TO THE OFFER ALREADY ON AIR.



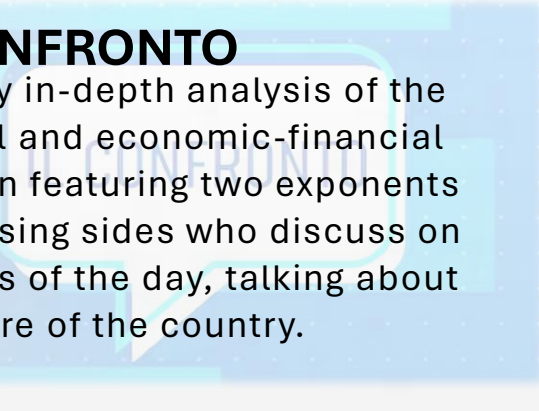
CASA ITALIA

The new 90-minute tv news, from Monday to Friday for and with Italians in the world. News, sport, cinema, fashion and music. Four experts answer to people who live and work abroad.



IL CONFRONTO

A weekly in-depth analysis of the political and economic-financial situation featuring two exponents of opposing sides who discuss on the facts of the day, talking about the future of the country.



GLI ITALIANS

A journey, not a one way one, that pushes us beyond the borders, more than physical, of our country. A collection of 30-minute portraits of Italians abroad who took an advantage of new opportunities outside our country.



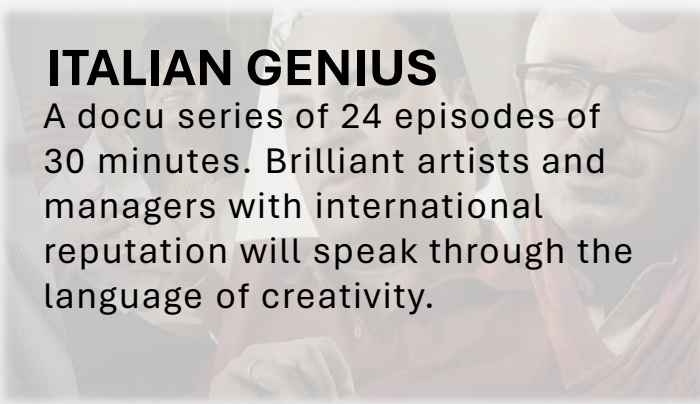
PAPARAZZI

The “Bel Paese”, a new 20-minute daily show dedicated to all the audiences who want to get informed and tuned on what’s happening in Italy.



ITALIAN GENIUS

A docu series of 24 episodes of 30 minutes. Brilliant artists and managers with international reputation will speak through the language of creativity.



ITALIAN FOOD

150 hours subtitled in English on some of the most successful series aired by the Gambero Rosso Channel. The tale of our best regional food and wine tradition, discovering the products of each part of the territory.



NEWS IN ENGLISH

The daily news in English language. A new highlight in the foreign offer of Rai Italia, aired from Monday to Friday.

NEWS IN ENGLISH

CRISTIANITA'

A 2-hour program which features the Pope's Holy Mass and Angelus live on Sunday with the active participation of guests in the studio and connections from all over the world. Also, on Wednesday, the audience of the Holy Father live from Vatican City.

THAT'S ITALY

A grand tour among the Italian beauties, a series of documentaries about these unique places. A series of exciting, spectacular, engaging stories. An invaluable catalogue of Italian beauty to spread in all over the world. For all lovers of Bel Paese.

A SCUOLA DI ITALIANO

A music edutainment program for children (4/9). A minishow for Italian kids living abroad and/or any child who aims to learn our language around the world, based on music and educational topics of the Zecchino d'Oro songs.

LA CLASSE

A tv series for adult foreigners, developed in the sitcom format which provides digital expansions by Treccani (encyclopedia). A project with the main objective is to spread the Italian language to all generations of emigrants around the world.

BORGHI

Rai Italia will let you discover the most fascinating corners of the peninsula. A tour able to emphasize the peculiarities of our country. The small municipalities tell in double language (Italian/ English). Unusual itineraries and excellences further then gastronomy and wine.

HOTBIRD EUTELSAT 9B - 9° EAST

Transponder E10

Frequency 11.900 Mhz

Polarization H (Horizontal)

Standard DVB-S2

Modulation 8PSK

Symbol Rate 27.500

FEC 2/3

Codec HEVC

RAI ITALIA

IS ENCRYPTED, AVAILABLE

VIA SMART CARD,

EXCLUSIVELY DELIVERED BY

RAICOM.

(ENCRYPTION: IRDETO)