

MEDIASET
TGCOM 24



About Mediaset Group

Founded in 1978, the Mediaset Group is the leading media group in Italy and one of the main European multi-media companies.

Mediaset Group operates in the following areas:



FREE TV

3 generalist channels (Canale 5, Italia 1 and Rete 4), and 12 thematic channels (20, Focus, La5, Boing, Cartoonito, Iris, Italia 2, Mediaset Extra, Top Crime, Cine34, Twentyseven and Tgcom24).



RADIO

5 radio stations (Radio 105, Radio Monte Carlo, Virgin Radio, R101 and Radio Subasio)



ADVERTISING

Two fully-owned ad sales companies, Publitalia and Digitalia and a 50% holding in Mediamond.



PRODUCTION

Tv Drama and Film production: full ownership of Taodue and Medusa Film companies

About TGCOM24

TGCOM24

is an Italian 24/7 all news TV channel broadcasting in Italy since 2011.

TGCOM24

offers news, current affairs, sport bulletins and much more.

TGCOM24

In Italy it is available on digital terrestrial platform and has 2.5 million viewers.

TGCOM24

goes live from 6:00 a.m. until 00.30 a.m. with additional bulletins for breaking news during the night.



Schedule's composition criteria

15 news flashes
and breaking news

1 daily 3-hour news
feature slots

2 main news bulletins

Real time business
updates

Weather updates
every hour

Hourly "from the
press" updates

2 sports news bulletins

TGCOM24
also offers magazines
and talk shows as
fixed appointments

