

- High quality, original end exclusive edutainment content, developed in-house under the supervision of child psychologists designed to help children develop their cognitive, visual and auditory abilities as well as stimulate their emotional and intellectual development.
- 180 hours of content available as a pay-tv linear channel, FAST channel, SVOD offering and a suite of SVOD applications.
- Demo: 0-4 years with a highly renewable user base. Perfect for co-viewing
- Non-dialogue content so no localisation needed, ready "out of the box"
- All distribution rights available worldwide: pay-TV, FTA, FAST, S/T/A/VOD, also can license content to 3rd party channels and streaming platforms
- Distributed worldwide by major pay-TV platforms, streaming services and CTV reaching 180 million households



















